

## Department of MBA

MBA.Mid Question Bank (R22 Regulation)

Academic Year: 2024-25 Semester: I

Subject Name: BUSINESS ETHICS & CORPORATE GOVERNANCE (22MB323PE)

Faculty Name: N P NANDINI & CH DEEPTHI REDDY

### PART-A

MID – I QUESTION					
Q.No	Questions	Marks	BL	CO	Unit No
1.	Define Ethics.	2M	L1	CO1	UNIT-I
2.	What is utilitarianism	2M	L2	CO1	UNIT-I
3.	Recall macro level of business ethics.	2M	L1	CO1	UNIT-I
4.	Mention some unethical practices in business	2M	L1	CO1	UNIT-I
5.	What do you mean by descriptive ethics	2M	L1	CO1	UNIT-I
6.	State any two objectives of business ethics	2M	L1	CO1	UNIT-I
7.	Write a note on insider trading	2M	L1	CO2	UNIT-II
8.	What is Bribery?	2M	L2	CO2	UNIT-II
9.	What is Whistle Blowing?	2M	L2	CO2	UNIT-II
10.	What are Deceptive Advertisements?	2M	L1	CO2	UNIT-II
11.	Define Profession.	2M	L1	CO2	UNIT-II
12.	What is Cyber ethics?	2M	L2	CO2	UNIT-II
13.	Define Corporate Governance.	2M	L1	CO3	UNIT-III
14.	Write a short note on Agency theory.	2M	L2	CO3	UNIT-III
15.	Who are Board of Directors	2M	L1	CO3	UNIT-III
MID-II Questions					
16.	Define global reporting initiative.	2M	L1	CO3	UNIT-III
17.	Define OECD Principles.	2M	L1	CO3	UNIT-III
18.	What is SEBI Clause 49?	2M	L2	CO3	UNIT-III
19.	Who is an Auditor?	2M	L1	CO4	UNIT-IV
20.	Define Compensation Committee.	2M	L1	CO4	UNIT-IV
21.	Explain about governance ratings.	2M	L2	CO4	UNIT-IV
22.	Explain Conflicts of Interest.	2M	L2	CO4	UNIT-IV
23.	Describe the structure of Board.	2M	L2	CO4	UNIT-IV
24.	Define sub-committees.	2M	L1	CO4	UNIT-IV
25.	Define Business council for sustainable development (BCSD)	2M	L2	CO5	UNIT-V
26.	Demonstrate CSR committee.	2M	L3	CO5	UNIT-V
27.	Describe the role of CSR.	2M	L2	CO5	UNIT-V

28.	Tell about Sustainable Development.	2M	L1	CO5	UNIT-V
29.	Is CSR an essential features of modern business?	2M	L1	CO5	UNIT-V
30.	Recall Companies Act (Sec: 135)	2M	L1	CO5	UNIT-V

## PART-B

<b>MID-I Questions</b>					
Q.No	Questions	Marks	BL	CO	Unit No
1.	What are the Levels of Business Ethics	4M	L1	CO1	UNIT-I
2.	Explain Carol Gilligan's theory of moral development.	4M	L1	CO1	UNIT-I
3.	Describe the nature of Business ethics	4M	L2	CO1	UNIT-I
4.	Discuss briefly about the objectives and need of Business ethics.	4M	L3	CO1	UNIT-I
5.	Outline the scope of Business ethics in the modern changing environment.	4M	L5	CO1	UNIT-I
6.	What is Business ethics? Is it necessary to follow ethics in Business.	4M	L1	CO1	UNIT-I
7.	Explain about principles of Business Ethics	8M	L2	CO1	UNIT-I
8.	Briefly Explain Kohlbergs 3 stages of Moral Development	8M	L2	CO1	UNIT-I
9.	Define Myth. "Business ethics are associated with several Myths". Explain	8M	L2	CO1	UNIT-I
10.	Discuss the ethical issues in Indian Corporations.	4M	L4	CO2	UNIT-II
11.	Do Ethics are necessary to apply in production management? Justify.	4M	L5	CO2	UNIT-II
12.	Elaborate the contribution of 'Ethics towards Marketing'.	4M	L5	CO2	UNIT-II
13.	Build a note on Ethics in HRM.	4M	L6	CO2	UNIT-II
14.	What is the code of conduct for medical service providers?	4M	L1	CO2	UNIT-II
15.	Examine the importance of Ethics in Finance & Accounting.	4M	L1	CO2	UNIT-II
16.	What is Professional ethics. Briefly explain the significance of Professional ethics.	8M	L2	CO2	UNIT-II
17.	What is meant by ethical Dilemma. Write the steps to resolve it.	8M	L1	CO2	UNIT-II
18.	Outline Ethics in Advertising and list guidelines for effective advertising.	8M	L2	CO2	UNIT-II
19.	Write about the need and objectives of corporate governance	4M	L2	CO3	UNIT-III
20.	Explain about different theories of corporate governance.	4M	L1	CO3	UNIT-III
21.	Analyze major corporate governance failures..	4M	L4	CO3	UNIT-III
22.	Discuss the role of regulators in corporate governance.	4M	L5	CO3	UNIT-III

<b>23.</b>	Briefly explain the structure of capital market.	<b>4M</b>	<b>L2</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>MID-II Questions</b>					
<b>24.</b>	Briefly discuss Problems of Governance in Companies	<b>4M</b>	<b>L5</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>25.</b>	List various recommendations of Narayana Murthy Committee Report	<b>4M</b>	<b>L2</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>26.</b>	Show How SEBI Clause 49 Guidelines are applicable in Indian Corporations.?	<b>4M</b>	<b>L1</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>27.</b>	Explain OECD Principles.	<b>4M</b>	<b>L2</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>28.</b>	Discuss the major recommendations of Kumara Mangalam Birla Committee Report.	<b>4M</b>	<b>L5</b>	<b>CO3</b>	<b>UNIT-III</b>
<b>29.</b>	Explain important duties of directors.	<b>4M</b>	<b>L2</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>30.</b>	List the functions of the Board.	<b>4M</b>	<b>L1</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>31.</b>	Explain the structure of the board	<b>4M</b>	<b>L2</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>32.</b>	Define Audit. Explain the different types of auditors.	<b>4M</b>	<b>L2</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>33.</b>	Contrast the Roles & Responsibilities of Board of Directors.	<b>4M</b>	<b>L4</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>34.</b>	Comment on governance ratings by giving its merits and demerits.	<b>4M</b>	<b>L4</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>35.</b>	Demonstrate the role of the board in sub committees.	<b>8M</b>	<b>L2</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>36.</b>	Discuss the types of directors.	<b>8M</b>	<b>L6</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>37.</b>	Explain briefly about various Corporate Governance Committees.	<b>8M</b>	<b>L2</b>	<b>CO4</b>	<b>UNIT-IV</b>
<b>38.</b>	List the advantages and disadvantages of CSR.	<b>4M</b>	<b>L1</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>39.</b>	Outline the rating criteria used by CRISIL and CARE.	<b>4M</b>	<b>L2</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>40.</b>	Explain the scope of CSR.	<b>4M</b>	<b>L2</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>41.</b>	Discuss the concept of Business Council for Sustainable Development (BCSD) India.	<b>4M</b>	<b>L5</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>42.</b>	Define CSR. Explain various steps to attain CSR	<b>4M</b>	<b>L1</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>43.</b>	Briefly explain about Ethics and Social Responsibility of business.	<b>4M</b>	<b>L2</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>44.</b>	Detail recent amendments in Companies Act sec -135.	<b>8M</b>	<b>L2</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>45.</b>	Determine CSR as a business strategy for sustainable development?	<b>8M</b>	<b>L5</b>	<b>CO5</b>	<b>UNIT-V</b>
<b>46.</b>	Justify the models for implementation of CSR.	<b>8M</b>	<b>L6</b>	<b>CO5</b>	<b>UNIT-V</b>

EXPLORE TO INVENT