

Session on “Hindrances faced by the Entrepreneurs”

The Mechanical Engineering Department of CMR Technical Campus in association with Institution’s Innovation Council Cell, organized an online session on **“Hindrances faced by the Entrepreneurs”** on 21st August 2021 from 02:00 p.m to 03:00 p.m in view of World Entrepreneurs day.

Objective of the Program:

The objective of this program is that the students acquire necessary knowledge about the various hindrances faced by Entrepreneurs and the possible ways to overcome the challenges and become a successful entrepreneur.

Benefits of the Program:

This program provided a platform on the various challenges and possible remedies for the hindrances faced by the entrepreneurs which will benefit for all the young and dynamic student entrepreneurs who are planning for their own business. Mr. P. Udaya Shanker, Former director General in-charge, MSME highlighted the various key challenges faced by social entrepreneurs in India. He discussed that successful social entrepreneurs are able to raise funds by clearly demonstrating how they are different from other players and staying focused in a specific area. He also added that all businesses need to secure the right partners, like manufacturers, suppliers, or joint technology developers. But alignment between company and partner doesn’t always exist.

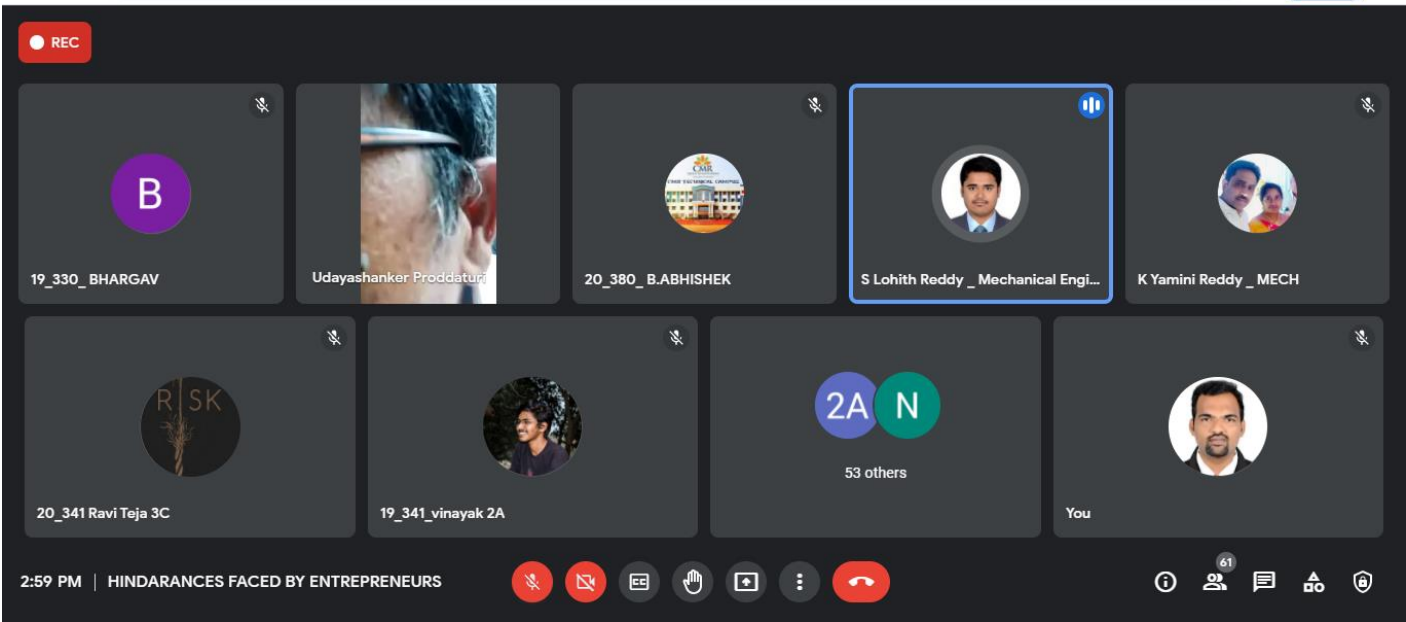
Number of participants:

Students:106

Faculty: 15

Expenditure: Nil

Photos:



REC

S Lohith Reddy _ Mechanical Engineering is presenting

Marketing

- Assessing the market
- Four Ps
 - Product
 - Place
 - Price
 - Promotion

Udayashanker Prabhu

20-313 [Kiran]-2C

Debashis Mishra

S Lohith Reddy _ Mechanical Engineering

K Yamini Reddy _ Mechanical Engineering

19_314_chandu_2A

19_341_vinayak 2A

82 others

You

2:11 PM | HINDARANCES FACED BY ENTREPRENEURS