

Chapter/Student Branch Name: CMR Technical Campus

Region: V

Event Date: 06-09-2019

Event Title: Seminar on **“Digital Marketing” and Higher Educational Opportunities**

Speakers: Thushar Mathur , Mrs. Lakshmi Prasanna, Lincoln University
Bhaskar Pinna, Cofounder -Technoverse

Gist of the Event:

Students delivered Concepts on **Digital Marketing, Higher Educational Opportunities** and covered following Topics:

- Explaining the process of getting admission in lincoln university
- How to grab internship opportunities available in Bangalore through their Agency
- Use of internships
- Importance of digital marketing
- How to earn money through google AdSense
- how to create web site and earn money through it



Guest delivering the lecture to Students